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Original Article



Analyzing the Political Discourse in the Declaration of the 2024 Presidential Candidates in Media Reports

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Abstract

This study analyzes the media on political gestures as a bureaucratic discourse related to the decision to declare a presidential candidate for 2024 carried out by each political party. This type of research uses descriptive interpretive with a qualitative approach through discourse analysis of Teun A. Van Dijk consisting of macro and microstructures. The data source for this article was adopted in the news on the 2022 edition of Detik Finance media and the 2023 edition of Liputan 6, where 16 articles data will be analyzed using data collection techniques from library studies and literature studies regarding the representation of political ideology bureaucratic systems on digital media. The results and discussion in this article from the macrostructure itself is referred to as the concept of sentence structure in the introduction to the core of political discourse in the two news stories, namely; first, they tend to focus more on the principle decisions of political party policies that want to build the values and ideas of the nation to realize the life of the state and government. In contrast, the second news tends to focus more on the principle decision of the political bureaucracy policy, which appointed Ganjar Pranowo to increase his assignment as a candidate for president of the Republic of Indonesia at the right historical and ideological moment on the day of the struggle for women's emancipation. This is a form of message meaning that differs from an ideological point of view in political discourse in a news story. The microstructure can be seen in the expressions of political communicators, the meaning of messages in political discourse, and the arrangement of language in elaborating ideological sentences in news texts.

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1. Introduction

Discourse is a linguistic unit based on the level of sentences that form messages in communication (Van Dijk, 1983). Various kinds of discourse groupings lead to social contexts, including political discourse. Political elements can influence it by forming a political discourse. According to Slembrouck (2001), discourse analysis refers to using language or sentences with broader linguistic units in exchange for communication or written language. The goal is to find out what message you want, why it should be conveyed, and how it is conveyed.

Language itself conveys ideology in the implementation of world politics, and people can receive ideology from certain subjects through communication structures. Means of communication come from language (choice of

words and ways of conveying ideology), which can determine the context applied to social practice (especially interacting between speakers), and one person can influence others (showing his authority). Society needs to need a level of sentences that form messages through language. So that they can understand the message the communicator (political spokesperson) conveys. Language is socially important because it is a form of communication tool in interaction (especially political discourse).

Discourse interaction refers to the political mechanism in the notification of the appointment of the leadership of the 2024 Presidential candidate in the coming period. Indirectly, each political party has a pattern of controlling the topic in implementing the strategy of political power. This political power leads to several strategic processes

to strengthen the achievement of these goals in conveying the most interesting political issues so that they make the center of public attention on news coverage in the media.

Political parties also involve communicators to convey important information to the communicant (public), such as what message to convey, how the message is conveyed, why the message must be conveyed, and when the message will be conveyed. This concerns how language is used to construct and convey meaning and how power relations in social contexts shape this meaning. Efforts can strengthen social power relations.

Therefore, the audience will raise various questions that will continue to follow news related to domestic political developments. This has been notified regarding which candidate will be nominated as a presidential candidate for 2024 in the coming period. The candidates for the two Presidents are Anies Baswedan (Democratic National Party), and Ganjar Pranowo (Indonesian Democratic Party of Struggle). The two Presidential candidates are part of very strong national political dynamics. According to Dwiyanto (2021), political dynamics can be explained by describing political mechanisms that represent democratic values and accountability for the actions taken. Political dynamics can indirectly affect society because both have mutual feedback (De Haas, 2010).

Anies Baswedan is a former Governor of DKI Jakarta who is supported by three political parties: the National Democratic Party (Nasdem Party), the Democratic Party, and the Prosperous Justice Party (PKS). Ganjar Pranowo is the Governor of Central Java, which is promoted by three political parties: the Golkar Party, the National Mandate Party (PAN), and the United Development Party (PPP). The parties carrying the presidential and vice-presidential candidates have been stated in Article 221 of Law Number 07 of 2017 concerning General Elections, which reads that "Candidates for President and Vice President are proposed as a pair by a Political Party/Combination of Political Parties" (Budiarto, 2018). In comparison, this includes the various interests of political parties in the vision and mission that have been mutually agreed upon to achieve these goals.

The vision and mission have been carried out by the two Presidential candidates applying the criteria by Article 169 of Law Number 07 of 2017 concerning General Elections, which reads that the requirements are to become a candidate for President and Vice President. Of the three Presidents, each party has planned to be eligible for nomination because it has criteria for the world of politics in all aspects, such as a leader who can understand the people's will, has professional skills, has social authority ideologically, and so on.

Even political parties are implementing strategies to regulate the use of power related to achieving these goals in any discourse, especially political discourse in

the leadership of the 2024 Presidential candidate in the coming period. When achieving these goals, there will be a strategy for delivering information to the audience because each party has the power to identify its politics in announcing the 2024 Presidential candidate (who is the candidate worthy of a nomination? and when will the message be conveyed?). This form of the political process will be implemented through communication mechanisms to process, convey, and disseminate information in the news media in ideally controlling technical means and social production so that it can shape the public perception of candidates and their political ideology.

The mass media will never be separated from the world of politics in disseminating information and ideology to the public through communicators. The media plays a role in the process of political power to improve quality and show the existence and objectivity of political discourse from various reports in the media. As political parties identify strategies for announcing who is eligible to be nominated as president in the coming period. Efforts can form messages in decisions that will be conveyed to the public by building a strong political reputation. This message will certainly have causality in political language. Various online news media in Indonesia have disseminated information regarding the announcement of presidential candidates in advance (who is eligible to be nominated in the political party). As is the case with various online news media in Indonesia conveying information about the announcement of the upcoming 2024 presidential candidates, including the following:

According to data from detik.finance.com, they released a news article entitled, "Anies Baswedan Officially Promoted by Nasdem to Become a Presidential Candidate, How Much Money Is He?" Oswaldo (2022) said that the National Democratic Party had officially decided to nominate Anies Baswedan to run as a candidate for president in the 2024 election. By asking Allah's blessing, Anies Baswedan accepted the nomination for president whom the National Democratic Party had nominated. This was conveyed directly by Surya Paloh (General Chair of the Democratic National Party) on October 3, 2022, he chose Anies Baswedan because they have confidence that he is capable of continuing development in Indonesia which has the same principles and perspectives (Oswaldo, 2022).

According to Liputan media data released news entitled "Reasons for Megawati Announcing Ganjar Pranowo as PDIP Presidential Candidate on Kartini Day" sparked by Putra (2023) explained that PDIP had officially decided to carry Ganjar Pranowo as a presidential candidate in the 2024 elections which PDIP Chairperson Megawati Soekarnoputri conveyed. The general chairman of the PDI-P revealed the decision on Kartini's Day, April 21, 2024, at the Batu Tulis Palace, Bogor, West Java. He set

the date of the provision on Kartini Day. This is a form of historical and ideological momentum related to the dignity of women. Because Megawati still adheres to Bung Karno's explanation that women are the way of civilization; without women, a civilization will not progress (Putra, 2023).

Based on the data from the two news reports above, the parties have different strategic processes in announcing who is officially endorsed by political power. Political power is a form of state that can play a role in government policies (Kasnawi & Thaha, 2014). This political power represents political discourse in officially declaring a presidential candidate in the upcoming 2024 general election by the Chairperson of a Political Party. Political discourse involves information related to historical causality and Indonesian ideology in the 2024 presidential candidate declaration because each political party thinks about a bureaucratic strategy for making the right decisions.

The decision was carried out properly by the achievements desired by the political party. So that the public always remembers the day of the 2024 Presidential candidate declaration in each party. This has become the center of public attention that political parties still prioritize Indonesian citizens to always remind them that there must be causality behind a socio-historical ideology that has great meaning in the declaration of the 2024 Presidential candidate. A strong bureaucratic strategy is formed so that the results of this ideology can play a role in the system of their politics. Efforts can achieve specific goals in fulfilling the life of the state or government (Maksudi, 2013).

Thus, the scope of the political system is a determining factor for parties to decide collectively on the bureaucracy and decisions binding on the whole of society. In addition to the explanation above, this article is interested in raising political discourse in media coverage regarding the declaration of the 2024 Presidential candidate for each party. The problem to be adopted is how is the political gesture as a discourse. In addition to identifying these problems, it aims to analyze the media on political gestures as bureaucratic discourse.

2. Materials and Methods

This article uses a qualitative approach towards critical interpretive descriptive in Teun A. Van Dijk's discourse analysis method (Van Dijk, 1983). According to Slembrouck (2001), discourse analysis refers to the use of language or sentences with broader linguistic units in communication exchange or written language. The purpose of critical discourse analysis is to find out the meanings that are difficult to understand in the discourse of news coverage in the media in terms of action, context, history, power, and ideology (Masitoh, 2020).

As in the case of discourse, that creates a puzzle about the message to be conveyed, why it must be conveyed, and how the message is conveyed. This way, discourse can be described through text, social cognition, and social practice. These three aspects show how discourse can be implemented into knowledge. In addition, this article will focus on research, namely news scripts in the mass media about the Declaration of Presidential Candidates in each of the political parties.

The data collection technique for this article uses both research data, namely literature studies and literature studies on the representation of political ideology bureaucratic systems in digital media (especially the declaration of presidential candidates in the 2024 General Election). The topic of this article tends to focus on several news scripts that are used as sources of research material in the mass media which are sources of research material, namely detik.finance.com and liputan6.com, which will be published in 2023 which 16 article data will be analyzed. The two news texts reveal that the General Chairperson of the Political Parties officially decides who in each party is eligible to be nominated as the 2024 Presidential Candidate, such as the General Chairperson of the Nasdem Party who officially carries as the 2024 Presidential Candidate, namely Anies Baswedan; and the general chairman of the PDI-P officially named Ganjar Pranowo as the 2024 presidential candidate.

On the basis of previous elaborations, the main pillar in this article is in the context of the "2024 Presidential Candidate Declaration in Media Coverage". Therefore, this article will conclude from the research results in response to the discussion on the problem formulation associated with Van Dijk's discourse analysis framework through three structures: macrostructure, superstructure, and microstructure.

3. Results

This study seeks to analyze the political discourse related to the declaration of presidential candidates in the upcoming 2024 general election which can be seen from each party in the news in the mass media. From the explanation of the previous chapter, it can be concluded that the three news scripts discuss the identification of the bureaucratic system involved in making decisions on the declaration of the upcoming 2024 presidential candidate with political power to meet the needs of the state and government. In this article, we will adopt two research data from various types of mass media, namely detik.finance.com (Anies Baswedan Officially Promoted by Nasdem to Become a Presidential Candidate, How Much Money Is He?), and liputan6.com (Reasons for Megawati Announcing Ganjar Pranowo as PDIP Presidential Candidate on Kartini Day) which will be published in 2023. In this way, these three news articles will be interpreted using Van Dijk's discourse analysis

framework through three structures, namely macrostructure and microstructure.

Macrostructure commonly referred to as thematic (Topic), is a general meaning of a text that can be understood by the public when looking at the main concept of the contents of the news text (Musyafa'ah, 2017). However, this news script is not only seen from the contents of the news but its side can also be seen from an event that occurred in the news script. For example, the two news articles show the actions of the general chairmen of each political party in declaring the 2024 presidential candidate, as well as their decision to identify the strategy for announcing the 2024 presidential candidate (which candidate is eligible to be nominated? and when will the message be delivered?)

Microstructure is the meaning in analyzing local discourse that can be observed from various structures consisting of semantics, sentence forms, word meanings, and elements of style. It is included in the category of Van Dijk's discourse analysis which can be analyzed with the elements that have been applied to him, namely elements in a single unit that are interconnected and mutually supportive (Sobur, 2002) that the article will show how political discourse is displayed in carrying out the declaration of the 2024 presidential candidate in the mass media, namely the October 2022 edition of detik.finance.com and the April 2023 edition of liputan6.com.

4. Discussion

4.1. Political gesture as discourse

Political gestures as the discourse in the form of non-verbal communication are used by politicians to convey messages or express opinions. It can even be interpreted as communication that creates and exchanges messages not using words, more likely to use various signs. According to Porter and Samovar, non-verbal communication shows various signals in the form of hand movements, facial expressions, attitudes, time, and body language (Santi, 2018). As shown by a politician by using hand gestures/body language to emphasize an important point in explaining what he wants to convey or by using the rules of time in declaring the upcoming 2024 Presidential candidate to convey an important message of information to the public with causality in discourse political.

Political Cues are an important component of political discourse because they can help politicians connect with their public and convey their messages much more effectively (Adiputra, 2018). The political gesture itself is needed when a politician is in a situation where language is emphasized in carrying out language tactics games because it can reinforce the delivery of ideology through political attitudes. So that the public can have confidence in what meaning is being conveyed, what kind of

historical ideology is being conveyed, and what the meaning of the message is. It is based on what a news text in the mass media wants to explain regarding the official declaration of presidential candidates carried by each party in this article which will be analyzed through the macrostructure, superstructure, and microstructure, namely as follows:

4.1.1. Macro Structure in Political Gesture as Discourse

The macrostructure is a general meaning of a text that can be understood by the public when looking at the main concept of the contents of the news text (Musyafa'ah, 2017). However, this news script is not only seen from the contents of the news, but its side can also be seen from an event that occurred in the news script. The two news texts show the actions of the General Chair of each political party in declaring the 2024 Presidential candidate, as well as their decision to identify the strategy for announcing the 2024 Presidential candidate (who is the candidate who deserves to be nominated? and when will the message be delivered?). Following are the topics of political discourse adopted in the news in the mass media, namely, as follows.

Macro Structure in the First News, "Anies Baswedan Officially Promoted by Nasdem as Presidential Candidate, How Much Money?"

The topic in the first news is an introduction to the core of this article to find out what text the reader will focus on in the first paragraph (news lead). News lead is the text of the first paragraph or introduction to the core of a news text. Thus, this article describes the core introduction of the first news article regarding the political discourse of the 2024 Presidential candidate declaration as follows:

First data:

"The National Democratic Party has officially decided to nominate Anies Baswedan to run as a candidate for president in the 2024 election. By asking Allah's blessing, Anies Baswedan accepts in nomination for president the Democratic National Party has proposed (Oswaldo, 2022).

Based on the news script above, the general chairman of the Democratic National Party has officially nominated Anies Baswedan as the upcoming 2024 presidential candidate. The Nasdem Party is very confident that Anies Baswedan can continue development in Indonesia well because the policies implemented by the party have the same principles as His. They seem to mutually agree to continue the important role in society that has been carried out by the political party by the principles of the political party's policy.

In this way, Anies Baswedan officially joined the National Democratic Party as the upcoming 2024 Presidential candidate which had been promoted by the General

Chair of the Party. The topic of this news article assumes who is the proper presidential candidate to be carried by the National Democratic party, namely Anies Baswedan. Anies Baswedan humbly said "bismillahirrahmanirrahim," accepted, and dared to step forward to undergo the bureaucracy that had been implemented by the party. Efforts to apply aspects of national life are used to promote social values and dignity in realizing the physical development and character of the nation's children.

Macro Structure in the Second News Paper, "Megawati's Reasons to Announce Ganjar Pranowo as PDIP Presidential Candidate on Kartini Day."

The topic of the second news is the introduction to the core of this article to find out what text the reader will focus on in the first paragraph (news lead). News lead is the text of the first paragraph or introduction to the core of a news text. Thus, this article describes the core introduction of the first news article regarding the political discourse of the 2024 Presidential candidate declaration as follows:

Second Data:

"PDIP has officially decided to nominate Ganjar Pranowo as a presidential candidate in the 2024 election which was conveyed by PDIP Chairperson Megawati Soekarnoputri. The general chairman of the PDI-P announced the decision on Kartini's Day, April 21, 2024, at 1:45 p.m. at the Batu Tulis Palace, Bogor, West Java. He set the date of the provision on Kartini Day, this is a form of historical and ideological momentum related to the dignity of women. Because, Megawati still adheres to Bung Karno's explanation that women are the way of civilization, without women a civilization will not progress." (Putra, 2023)

Based on the news script above, the General Chairperson of the Indonesian Democratic Party of Struggle has officially nominated Ganjar Pranowo as a candidate for the upcoming 2024 President. The bureaucratic policy of the Chairperson of the PDIP Party provides different criteria for the election of a Presidential Candidate. Therefore, the PDIP Party is very confident in increasing the duties of the Governor of Central Java as the future RI 2024 presidential candidate, because his political electability is high compared to other PDIP politicians. Megawati believes that Ganjar Pranowo is a good leader ideologically and is visionary in responding quickly to the people's voice.

That way, Megawati has trusted Ganjar Pranowo to be ready to continue the programs carried out by Joko Widodo as President in the 2019-2024 period. Because the Chairperson of the PDIP has different criteria in determining candidates for president of the Indonesian Democratic Party of Struggle. In the topic of the article, the news script assumes that the 2024 candidate

promoted by the General Chair of the PDI-P is Ganjar Pranowo. Because Ganjar Pranowo has high political electability compared to other PDIP politicians. Megawati believes that Ganjar Pranowo has a good leader ideologically and is visionary in responding quickly to the people's voice. He has a strong leadership figure.

4.1.2. Microstructure in Political Gestures as Discourse

The microstructure is meaning in analyzing local discourse which can be observed from various structures consisting of semantics, sentence forms, word meanings, and elements of style. It is included in the category of Van Dijk's discourse analysis which can be analyzed with the elements that have been applied to him, namely elements in a single unit that are interconnected and mutually supportive (Sobur, 2002). The article will show how political discourse is displayed in carrying out the declaration of the 2024 Presidential candidate in the mass media, namely the October 2022 edition of detik.finance.com, and the April 2023 edition of liputan6.com. Following are the topics of political discourse adopted in news coverage in the mass media, namely, as follows:

Microstructure in the First News Manuscript, "Anies Baswedan Officially Promoted by Nasdem as Presidential Candidate, How Much Money?"

The topic in the first news will be observed through the microstructure starting with an analysis of the background, detail, coherence, tenses, pronouns, and lexicon in political discourse in the news text. Thus, it can be seen from the data as follows:

The background is a basic component in the news that can explore the elements of the meaning of the message in the text. The elements of political discourse are to provide a basis for the direction in which this news text is forwarded. Thus, it can be seen from the news data, as follows:

Third Data:

"The National Democratic Party has officially nominated Anies Baswedan as a candidate for President in the 2024 general election because this is the best way to be able to trust the nation's children at this time." (Oswaldo, 2022).

Based on the news script above, this background can be illustrated that the Presidential candidate promoted by the Nasdem Party is by the bureaucratic system in implementing all aspects of people's lives in the current contemporary era to realize the physical development and character of the nation's children. This is a form of political system that shows the relationship between humans in one country (Maksudi, 2013). Efforts can lead public opinion to support Anies Baswedan as the 2024 Presidential candidate from the Democratic National Party.

Detail, as an element that tells excess profitable information and vice versa. The purpose of conveying information that is explained affirmatively can benefit the communicator, while detrimental elements will be explained covertly.

Fourth Data:

Palo explained that "This is why the National Democrats finally saw the figure of Anies Rasyid Baswedan. We have confidence that thoughts in both macro and micro perspectives are in line." (Oswaldo, 2022).

Based on the above data, this paragraph shows convincing information to form a public perspective that explicitly benefits Anies Baswedan.

Sentence Forms, as sentences related to causality logical way of thinking. This is not only a technical matter of grammatical correctness but determines the meaning formed by the active structured sentence structure for someone who is the subject of the statement, while the passive sentence becomes someone who is the object of the statement. Thus, it can be seen from the news data, as follows:

Fifth Data:

Paloh explained that "Why chose Anies Baswedan? The answer is why not the best."

Based on the data above, this is an active structured sentence form.

Coherence serves to connect sentences such as the existence of causation from the previous sentence in the news text. The coherence system is a combination of two elements that are different from the previous sentence which is connected by conjunctions (Suparman, 2020). Thus, it can be seen from the news data, as follows:

Sixth Data:

"Most of his assets are in the form of six plots of land and buildings worth IDR 14,715,962,000 (IDR 14.7 billion). Apart from that, Anies is also recorded as having three units of vehicles worth IDR 550 million." (Oswaldo, 2022).

Based on the data above, coherent sentences in political discourse are connecting sentences with the words "and" and "other than that" so that the news readers are interconnected. It can be understood from this sentence that Anies Baswedan's assets are in the form of six plots of land, buildings, and three units of vehicles.

Pronouns function to manipulate language by creating an imaginative community, or elements that refer to humans, objects, or things that are not used repeatedly in the same context (Sobur, 2002). Thus, it can be seen from the news data, as follows:

Seventh Data:

"Anies said he was ready to continue what he had achieved..."

Eighth Data:

".... He also admits that he is ready to fix his shortcomings."

Based on the data above, the pronouns in the news text are in the first person pronoun, namely himself, and the third person singular, namely he. The words "himself" and "he" as a form of individual recognition that is replaced by the person's name.

Lexicon

Ninth Data:

"The Democratic National Party has officially announced its presidential candidate which will be carried out in 2024."

Tenth Data:

".....what the government has accomplished."

Based on the data above, the underlined words have a causal meaning in the choice of words. The word "carried" means that the meaning of the word has other words, namely: lifted, selected, carried, and transported. Meanwhile, the word "achieved" in the meaning of the word has other words, namely: reached and obtained. This shows Anies Baswedan's courageous attitude in building the nation's values and ideas to realize the life of the state and government.

Microstructure in the Second News Manuscript, "Megawati's Reasons to Announce Ganjar Pranowo as PDIP Presidential Candidate on Kartini Day."

Topics in the second news will be observed through the microstructure starting with an analysis of the background, detail, coherence, sentence forms, pronouns, and lexicon in political discourse in news texts. Thus, it can be seen from the data as follows:

Background is a basic component in the news that can explore the elements of the meaning of the message in the text. The elements of political discourse are to provide a basis for the direction in which this news text is forwarded. Thus, it can be seen from the news data, as follows:

Eleventh Data:

"The Indonesian Democratic Party of Struggle officially carries Ganjar Pranowo to increase his assignment as a candidate for President in the 2024 election because he has the soul of a leader who can respond quickly to the people's voice in a visionary ideology." (Putra, 2023)

Based on the data above, it can be illustrated that the Presidential candidate promoted by the Indonesian Democratic Party of Struggle is by the political bureaucratic system to carry out the programs that have been implemented by Joko Widodo. Efforts can implement subsequent policy tasks that will be handed over to the Governor of Central Java and realize Bung Karno's thoughts in implementing national and state life with the values of the political party struggle system. The political system is something related to the life of the state and government to meet the needs of the people who are interconnected between people in a country (Maksudi, 2013).

Detail is an element that tells excess information that is profitable and vice versa. The purpose of conveying information that is explained affirmatively can benefit the communicator, while detrimental elements will be explained covertly.

Twelfth Data:

Megawati explained:

"Today, April 21, 2023, coincides with Kartini's day. Raden Ajeng Kartini was designated by President Soekarno as a national independence hero. She is a figure of liberator and a pioneer woman in the struggle for women, not just a struggle for emancipation. Nor is it just affirmative politics, but concerns fundamental matters related to the dignity and worth of women." (Putra, 2023)

Based on the data above, this paragraph shows convincing information to form a public perspective that explicitly benefits the Indonesian Democratic Party of Struggle so that it becomes the main attraction that the party is still forming ideological-historical momentum related to the dignity and worth of women. Because Megawati still adheres to Bung Karno's explanation that women are the way of civilization, without women a civilization will not progress. This is a form of the party's bureaucratic strategy process to be able to attract public attention that the party treats women and men equally without gender disputes.

Sentence Forms, as sentences related to a logical way of thinking about causality. This is not only a technical problem of grammatical correctness but determines the meaning that forms the structure of active structured sentences for someone to be the subject of the statement, while passive sentences are determined for someone who is the object of the statement. Thus, it can be seen from the news data, as follows:

Thirteenth Data:

"... The General Chairperson of the Indonesian Democratic Party of Struggle has explained the causes and effects in declaring who deserves to be carried as a presidential candidate for 2024 on Kartini Day."

Based on the data above as an active structured sentence form. Because the general chairman of the PDI Perjuangan is the subject of this description.

Coherence serves to connect sentences such as the existence of causation from the previous sentence in the news text. The coherence system is a combination of two elements that are different from the previous sentence which are connected by conjunctions (Suparman, 2020). Thus, it can be seen from the news data, as follows:

Fourteenth Data:

"Today, April 21, 2023, coincides with Kartini's day. Raden Ajeng Kartini was designated by President Soekarno as a national independence hero. She is a liberator and a pioneer of women's struggles, not just a mere emancipation struggle. Nor is it just affirmative politics, but concerns matter which is fundamentally related to the dignity and worth of women."

Based on the data above, coherence sentences in political discourse connect sentences with the words "not just and "but" so that the news readers are interconnected. The word is a correlative conjunction. while the word "he" refers to someone in the previous sentence, namely RA Kartini.

Pronouns function to manipulate language by creating an imaginative community, or elements that refer to humans, objects, or things that are not used repeatedly in the same context (Sobur, 2002). Thus, it can be seen from the news data, as follows:

Fifteenth Data:

"We reiterate that....."

Based on the data above, the pronouns in the news text are in the first-person pronoun, namely "we". The word "we" as a form of acknowledgment of exclusive talks is still part of the political party group.

Lexicon

Sixteenth Data:

"...the decision for the PDIP presidential candidate will be announced by Ms. Megawati."

Based on the data above, the underlined words have a causal meaning in the choice of words. The meaning of the word "announced" in other words, namely disseminated, notified, published, and launched. This shows that the political party's leadership immediately announced the conveyance of the information.

5. Conclusions

This study is briefly described in the concluding section of this article using the Teun A Van Dijk discourse analysis method which leads to political gestures as discourse through the macrostructure, as well as the

microstructure which consists of background elements, details, sentence forms, coherence, pronouns, lexicon. The macrostructure itself is referred to as the concept of sentence structure consisting of the main ideas in the news message which are developed in a structured manner in the news script which is shown through the introduction to the core of political discourse in a second news story, namely the first news entitled, "Anies Baswedan Officially Promoted Nasdem to Become a Presidential Candidate, How much money?" as well as the second news entitled, "Megawati's Reasons to Announce Ganjar Pranowo as PDIP Presidential Candidate on Kartini Day". The two news stories have different meanings in news messages reporting on the decision to declare a presidential candidate for 2024 that each political party deserves to carry in the mass media. Meanwhile, the microstructure is referred to as the process of interpreting messages in a news item that is structured in pouring ideological sentences into news discourse to lead the public's point of view through news discourse strategies consisting of political communicator expressions, message meanings in political discourse, language arrangement in elaborating sentences. ideology in news scripts.

This article focuses on the decision to declare the presidential candidate for the upcoming 2024 presidential election in the mass media, especially detik.finance.com (2022 edition) and liputan6.com (2023 edition). For further research, it is hoped that all components of the structure of Van Dijk's discourse analysis will be described carefully. The aim is to continue this article by providing the latest findings regarding Political Discourse in the 2024 Presidential Candidate Declaration in News in the Mass Media so that there are no limitations in this article.

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